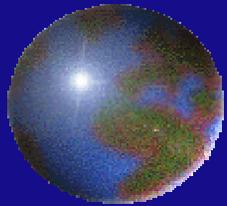


# *RCA Meeting of National Representatives*

*Annex 6*

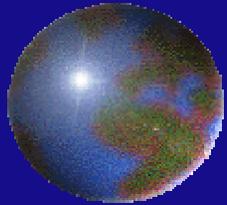


Commemorating RCA's 30<sup>th</sup>  
Anniversary

Seoul, Korea

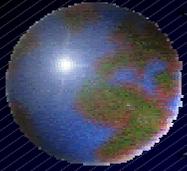
March 25 – 28, 2002

# *RCA: Coming of Age at 30*



## Maintaining Relevance and Viability in Maturity

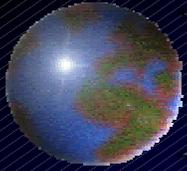
Welcoming address by Mr. QIAN Jihui  
Deputy Director General  
Head of the Department of Technical Co-operation  
International Atomic Energy Agency



## *Building on experience to capitalize on maturity*

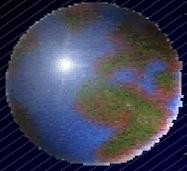
RCA has:

- ❑ A positive history of accomplishment
- ❑ A good image in the region and beyond
- ❑ A potentially unique role to play in the nuclear technology community



## *Building on experience...*

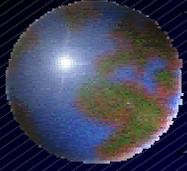
- The UN's Joint Inspection Unit singled out RCA's industrial applications project as a system-wide highlight
- RCA's management approach played a major role in developing key concepts, including:
  - Model Projects
  - "end-user" orientation
  - Regional Resource Units



## *Adding value to remain relevant*

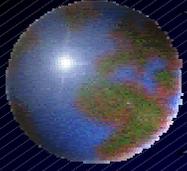
The **main challenge** for RCA is to:

- Position itself to do what others cannot do in technology transfer
  - Avoid duplicating what the IAEA already does well
  - Find unique ways to add value



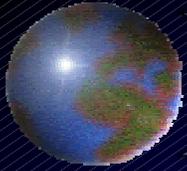
## *Remaining relevant to Member States...*

- Break the mould of traditional thinking by:
  - Moving beyond the institutional level of impact
  - Developing deeper insight into national and regional development needs



## *Remaining relevant to the IAEA...*

- Pursue activities relevant to the Agency's strategic goals as a Partner in Development
- Apply the "central criterion" to all RCA activities
- Avoid duplication of effort



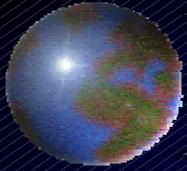
## *Achieving impact: the key to relevance and viability*

### The Agency Experience:

- Focus on the best opportunities, such as:
  - Water resources and environmental management
  - Sterile insect technique
  - Nutrition
  - Communicable diseases

### RCA should:

- Address high priority national and regional needs
- Participate in poverty reduction programmes
- Link to strategic partners



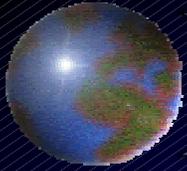
## *Linking to strategic partners...*

### ❖ Potential partners abound!

- ❖ World Bank
- ❖ Asian Development Bank
- ❖ Global Environment Facility
- ❖ Mainline development Ministries
- ❖ UNDP
- ❖ Common Fund for Commodities
- ❖ International Fund for Agricultural Development
- ❖ NGOs
- ❖ Private Sector

❖ Do RCA activities attract their interests and reflect their priorities?

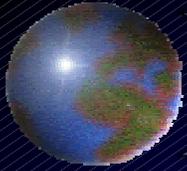
❖ Are contacts with potential partners actively pursued as a matter of TC policy?



## *Looking ahead to remain viable*

### *From TCDC to ECDC...*

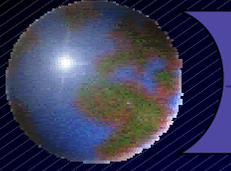
- RCA can expand its role as a “sales-agent” by:
  - Identifying new markets
  - Locating partners and arranging contacts
  - “Brokering” technology transfer opportunities



## *Brokering the nuclear applications of the future*

● Wider dissemination of existing know-how,  
e.g.:

- Petroleum tank leakage detection
- Radiation vulcanization
- Dike and dam leakage sensing
- Oil-field drilling and production support



*Congratulations on 30 years of  
work for the benefit of the East Asia  
& Pacific Region!*

*Best Wishes for the future!*