

**Preparation for  
RCA Exhibition for the 50th RCA  
Anniversary**

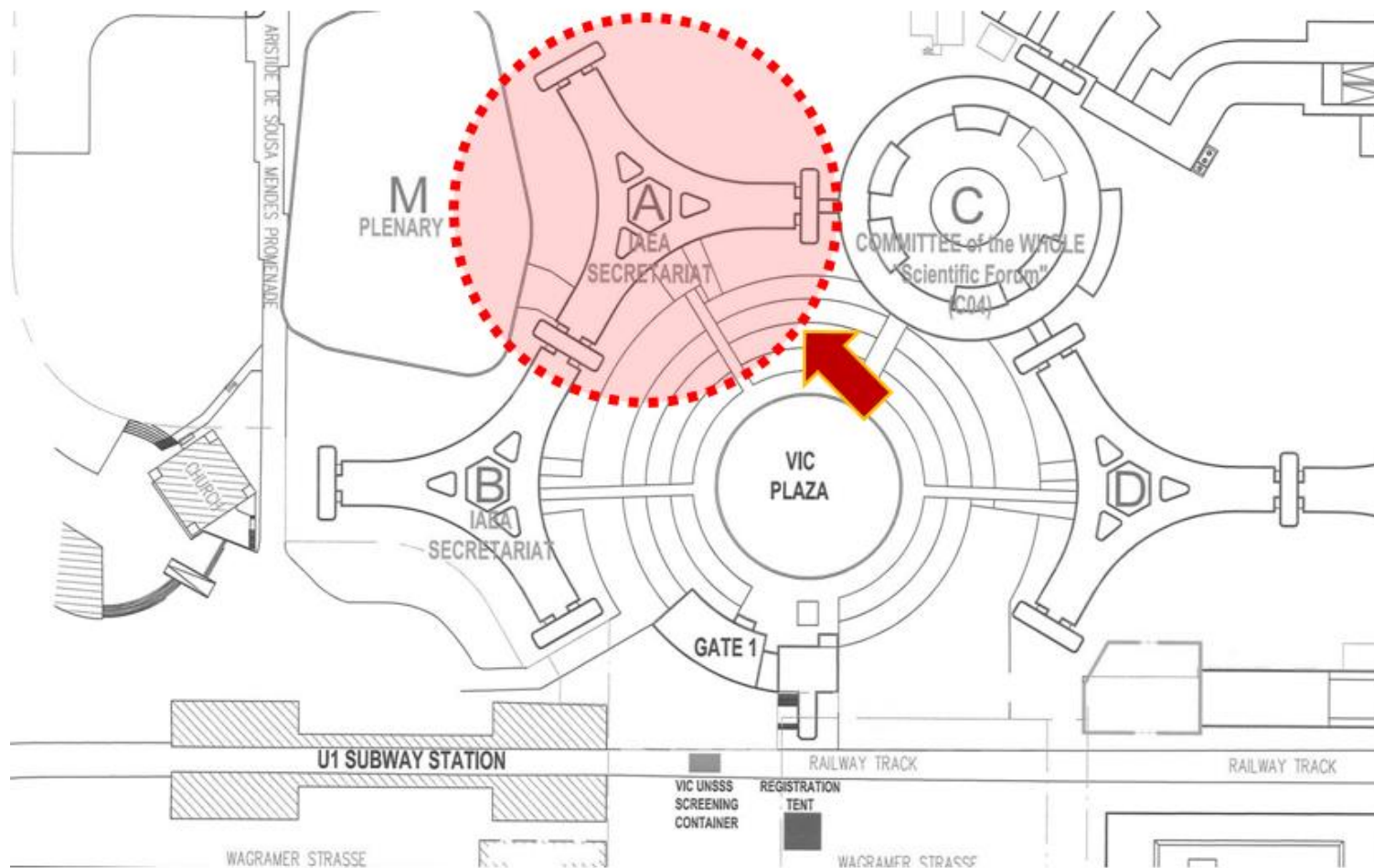
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## **RCA Exhibition** for the 50th Anniversary of the RCA

- **Date and Venue:** The 66<sup>th</sup> IAEA GC (26-30 Sep. 2022), A Building(hallway), VIC
- **Purpose**
  - To showcase achievements of the RCA over the 50 years and present its future directions
- **Contents**
  - Logo and slogan for the 50<sup>th</sup> Anniversary of the RCA
  - Overall RCA, Key Numbers of RCA achievements, Future Vision, etc.
- **Display materials**
  - RCA promotional video and 50<sup>th</sup> Anniversary video
  - Electronic versions of sample products and success stories
  - RCA brochures, success stories, souvenirs, etc.

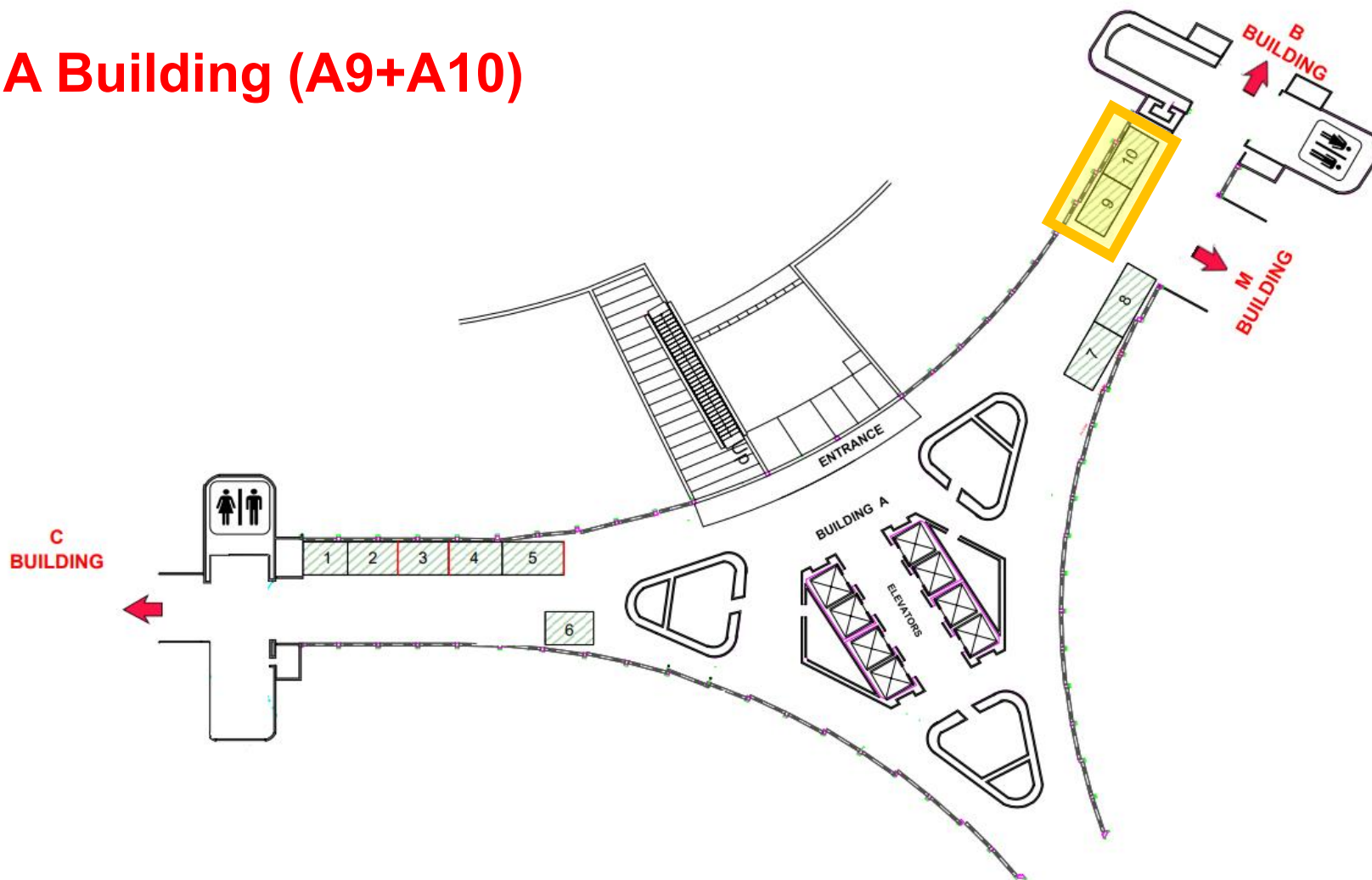
# 1. RCA Exhibition – Booth location

## RCA Exhibition for the 50th Anniversary of the RCA



## RCA Exhibition for the 50th Anniversary of the RCA

### A Building (A9+A10)



## RCA Exhibition for the 50th Anniversary of the RCA

- The booth is 12sqm (2m\*6m) and will be located in the hallway of the A Building, in front of the entrance to the M Building.
- The booth is designed to give impactful images of the 50-year history and achievements of the RCA and its future, in line with the Anniversary website and promotional materials.
- Diverse promotional materials will be displayed to attract the visitors' interest.
  - RCA promotional video (2022 ver.), 50<sup>th</sup> Anniversary video and congratulatory message video will be played on a wide screen.
  - Electronic version of sample products and success stories collected from the RCA GPs will be played at the right side of the booth.
- Promotional materials (RCA brochures, RCARO brochures, newsletters, etc.) and souvenirs will be distributed to the stakeholders and visitors.

## Opening Ceremony

- **Date and Time:** 26 September 2022 (1<sup>st</sup> day of the IAEA GC), 13:00~13:30
- **Participants:** Participants of the RCA Ministerial Conference, incl. Ministers, IAEA-DG, RCA Chair, NRs and relevant stakeholders

Time	Activities
13:00 – 13:10	Introduction and Welcome remarks by RCARO Director
13:10 – 13:15	Opening remarks by RCA Chair
13:15 – 13:20	Congratulatory remarks by Director-General of the IAEA (TBC)
13:20 – 13:30	Commemorative photo/Closing



# 1. RCA Exhibition – Booth Sketch

RCA overall information, key numbers and messages on graphic printed wallpaper

Main screen (65 inches) for displaying RCA videos

Sub-screen (32 inches) showing success stories of RCA projects at national level



Dispensers and/or tables for displaying and distributing promotional materials

Display of RCA socio-economic assessment reports

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**THANK YOU**

