

Creativity at its best




Last month, a Norwegian diplomat Charung Gollar was asked to present the UN with a graphical representation highlighting the main problems in the world in 2004.

He presented a set of 8 pictures entitled "The power of stars" and was applauded for the simplicity of his idea. In spite of having no pretension at all, his work was presented to participate for the Nobel Prize of Political Marketing.

Attached are the 8 pictures presented...

Angola







-  - People infected with HIV
-  - People infected with the virus of Malaria
-  - People who have access to medical care

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Brazil

-  - People living with less than \$10 per month
-  - People living with less than \$100 per month
-  - People living with less than \$1000 per month
-  - People living with more than \$100.000 per month

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-  - Children dying before the age of one
-  - Children dying before the age of three
-  - Children reaching adult age


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Burkina Faso

The background of the entire image is the flag of China, featuring a red field with five golden-yellow stars. One large star is positioned on the left, and four smaller stars are arranged in an arc to its right.

China




 - Minor 14 yeas old
working

 - Minor 14 years old
studying

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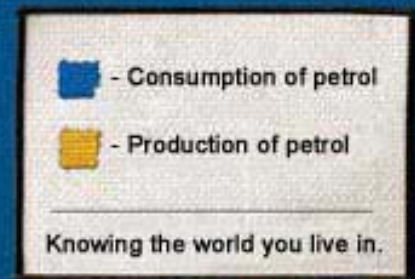
Colombia

-  - Exportation of Bananas
-  - Exportation of Coffee
-  - Exportation of Cocain

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Europe



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Somalia



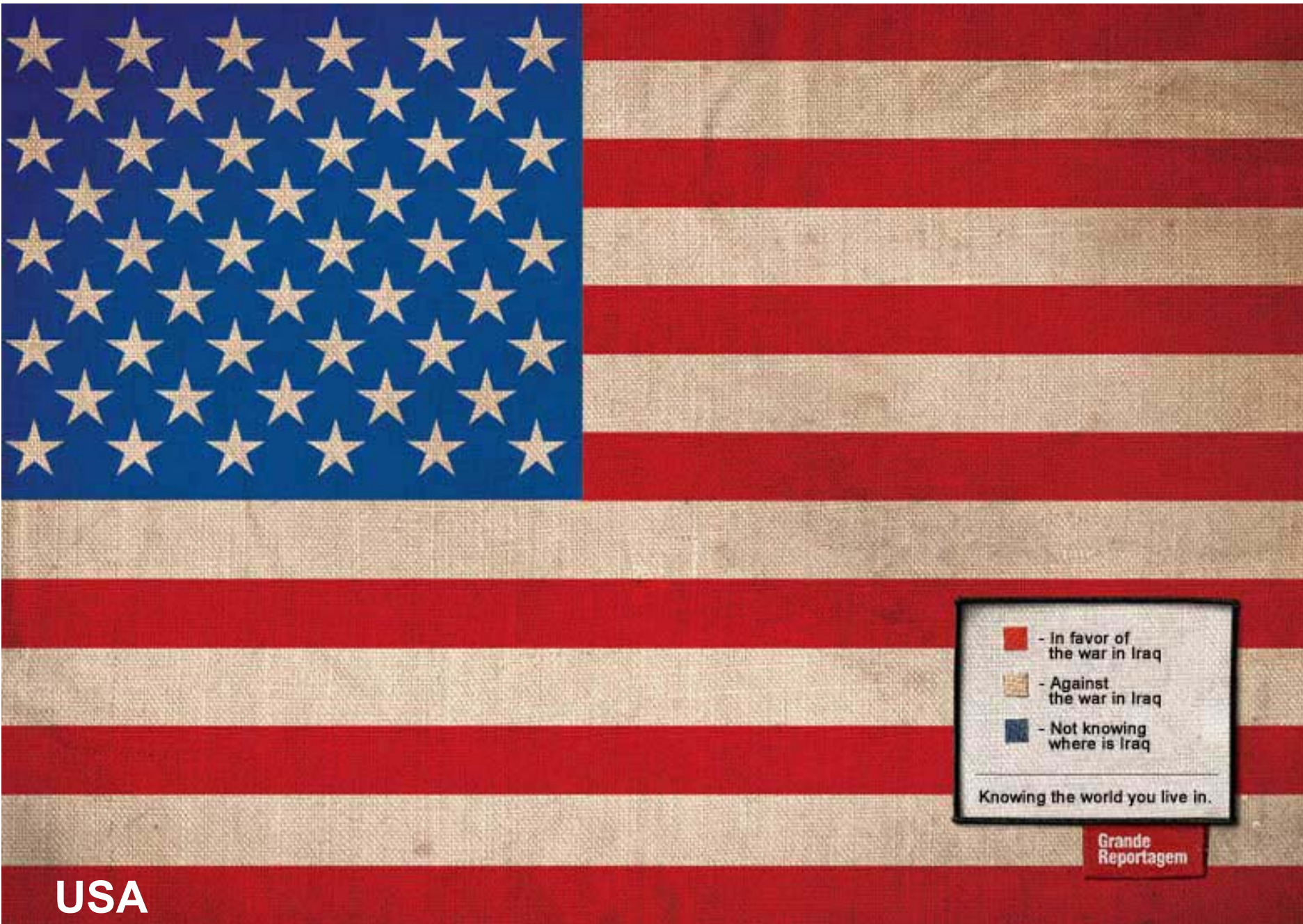
- Women suffering
genital mutilation



- Women non suffering
genital mutilation

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USA

-  - In favor of the war in Iraq
-  - Against the war in Iraq
-  - Not knowing where is Iraq

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